

# Campaign Messenger

## Together We Build, Mission Fulfilled Campaign

Issue 5    10/12/17

# This is Commitment Weekend!

This is Commitment Weekend, the culmination of our *Illuminate Campaign*. We are now asking all those who have not yet pledged to our campaign to please make your gift commitment this weekend.

Many volunteers have been recruited to date and, starting this Sunday afternoon, they will start reaching out to members who have not yet made gift commitments—either in their homes and/or by phone—to ask them to please do their part and prayerfully consider their campaign gift commitment.

Please open your hearts and homes to this dedicated group and listen thoughtfully and thoroughly to their request. Then, please do your very best in the way of a gift.



If you'd like to save us a call or trip to your home, you can stop by downstairs after services this weekend. These same volunteers will be on hand to answer your questions and to gratefully accept your gift decision, whatever it is.

Please do your part to help make our campaign a success and do your very best in the way of a **three-**year pledge.

The very future of our faith community in many ways depends on everyone's generous response. Thank you and God bless you for your support!

## Follow Up Activities Set

We hope to connect with everyone we can this weekend to offer an opportunity to give to our campaign. For those we do not hear from, our volunteers will be following up either in-person or by phone over the next few weeks. During these conversations our volunteers will more fully explain our campaign effort and invite everyone to make an investment.

Our plan is to contact *all members* and *friends of our church* in the most personal way possible. We want to be sure that everyone has the chance to learn about this exciting and essential effort, and to make their gift commitment.

In the ensuing weeks, all those who have done their part and

made campaign gifts will have their name listed in a special bulletin insert. If you would like to be included on this special list, please do your part and make your gift.

Everyone's support is needed... and all gifts are greatly appreciated and will play a large part in determining our campaign's overall success.

## UPCOMING EVENTS

## Commitment Sunday

### October 15th

**Celebration Weekend**  
November 5th



# Financial News

**O**ur *Together We Build, Mission Fulfilled Campaign's* purpose is to raise the funds required to build affordable housing for our community.

A *minimum goal* of \$400,000 has been established, which will enable us to tear down the existing building and hire a grant writ-

ing firm to collect the additional funds.

A *miracle goal* of \$1,800,000 also has been set which, if met, will enable us to complete the project without any lingering debt.

**Minimum Goal**  
**\$400,000**

**Miracle Goal**  
**\$1,800,000**

*"No one shall appear before the Lord empty-handed, but each of you with as much as you can give, in proportion to the blessings which the Lord, God has bestowed on you."*

Deuteronomy 16:16-17

## Gifts Needed and Received

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this Chart of Gifts illustrates:

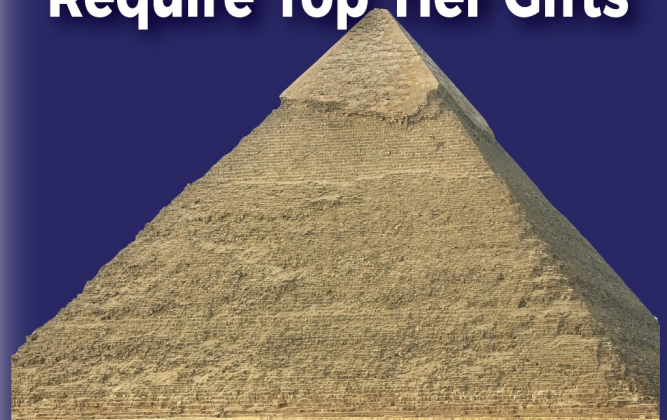
Size of Gift	Needed	Minimum Needed	Given	Total Pledged
\$60,000 or more	1	\$60,000	0	\$0
\$30,000—\$59,999	2	\$60,000	0	\$0
\$15,000—\$29,999	4	\$60,000	6	\$120,000
\$7,500—\$14,999	8	\$60,000	5	\$54,000
\$4,000—\$7,499	15	\$60,000	8	\$40,000
\$2,000—\$3,999	30	\$60,000	10	\$28,000
Less than \$2,000	51	\$40,000	12	\$10,920
<b>TOTAL</b>	<b>111</b>	<b>\$400,000</b>	<b>41</b>	<b>\$252,920</b>

We need a broad base of support and a few fairly substantial gifts in order to assure our campaign's success.

Now, not everyone is in a position to make one of these top tier gifts (like those listed under Giving Opportunities). But if you can, do what others can't.

Then watch in awe at our wondrous results.

## Wondrous Results Require Top Tier Gifts



# Giving Opportunities

There are a number of special opportunities available to donors of qualifying gift amounts that make possible specific, tangible benefits and offer the donor the unique chance to dedicate these gifts in honor or memory of whomever these choose.

\*Gift amounts do not necessarily reflect the item's exact cost. Rather, they are based on the item's prominence, our needs, and our community's gift abilities. Gift contributions may be made over the entire three-year giving period. Recognition will be given when the gift is received in full.

## Apartment Building

Building	\$ 500,000
Demolition	\$ 125,000

## Special Sections and Selections

Roof	\$ 100,000
Social Room	\$ 50,000
Each level (3)	\$ 30,000 each
Apartments (8)	\$ 20,000 each
Front Porch	\$ 15,000
Handicap Ramp	\$ 15,000
Landscaping	\$ 10,000
Laundry Room	\$ 10,000
Paint	\$ 7,500
Exterior Lighting	\$ 5,000

*"As each one has received a gift, use it  
to serve one another as good stewards of God's varied grace."*

1 PETER 4:10

## Giving Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. Gifts can be made in a variety of ways.

### **Pledges**

Pledges payable over three years are easier for many, enable most to make larger gifts than they otherwise might outright, and are therefore essential to meeting our goal. Gifts may be made in monthly, quarterly, semi-annual, or annual installments at the donor's discretion. A 10% initial investment toward your total pledge is encouraged.

### **Non-Cash Gifts**

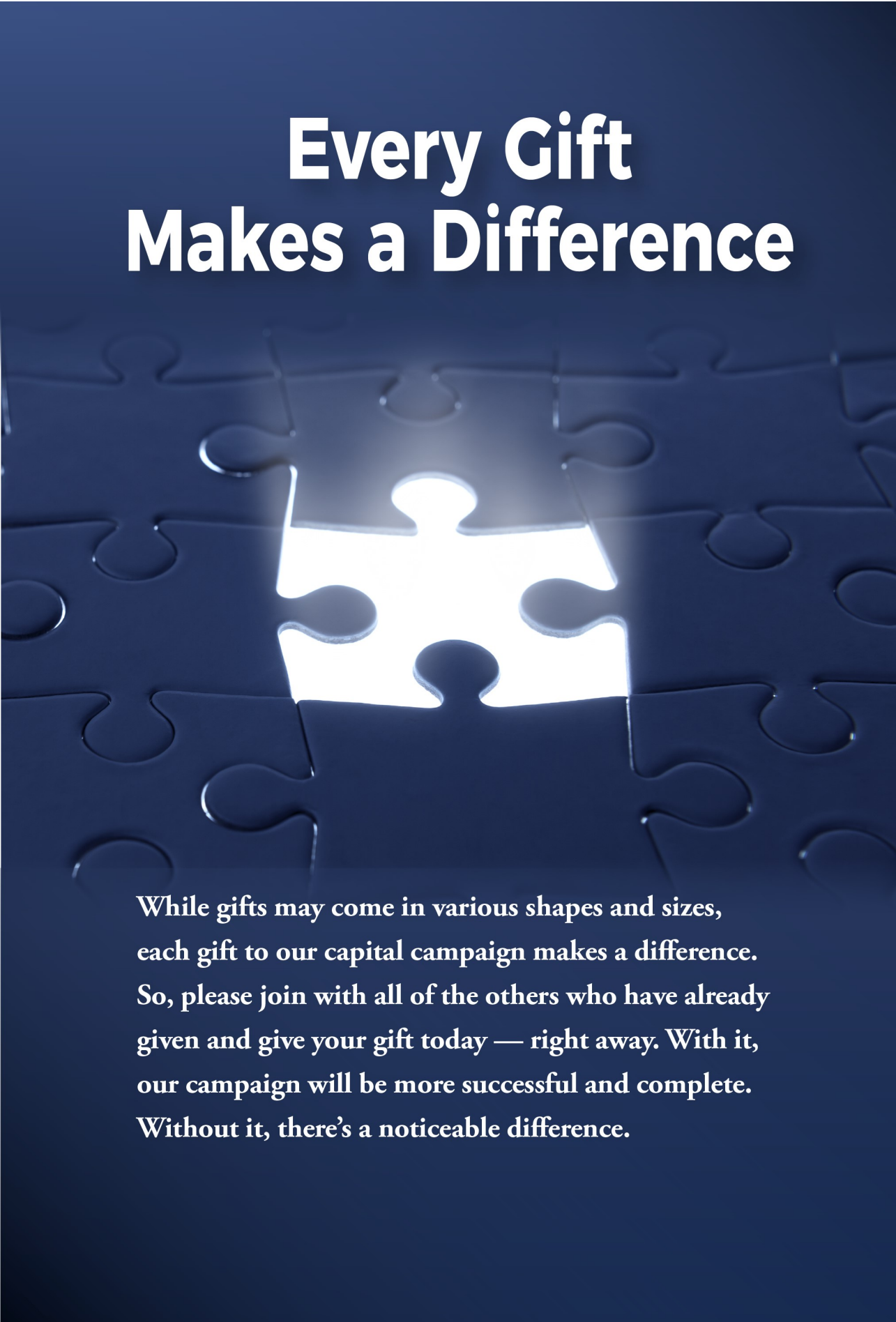
Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to consider *in kind* gifts such as labor and materials; gifts of securities such as stocks and bonds; gifts of real estate; or even personal property such as artwork, automobiles, jewelry, and antiques.

### **Deferred Gifts**

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, but will not be received until later. They include gifts through a person's will by bequest, gifts of life insurance policies or annuities, and gifts in trust.



# Every Gift Makes a Difference



While gifts may come in various shapes and sizes, each gift to our capital campaign makes a difference. So, please join with all of the others who have already given and give your gift today — right away. With it, our campaign will be more successful and complete. Without it, there's a noticeable difference.