

# Campaign Messenger

Together We Build– Mission Fulfilled

Issue 3 June 11

## Kick-Off Event a Grand Success!

Excitement filled the air last Sunday at our Campaign Kick-Off Celebration, which marked the official start of our Together We Build– Mission Fulfilled Campaign and its critical Advance Gifts Phase.

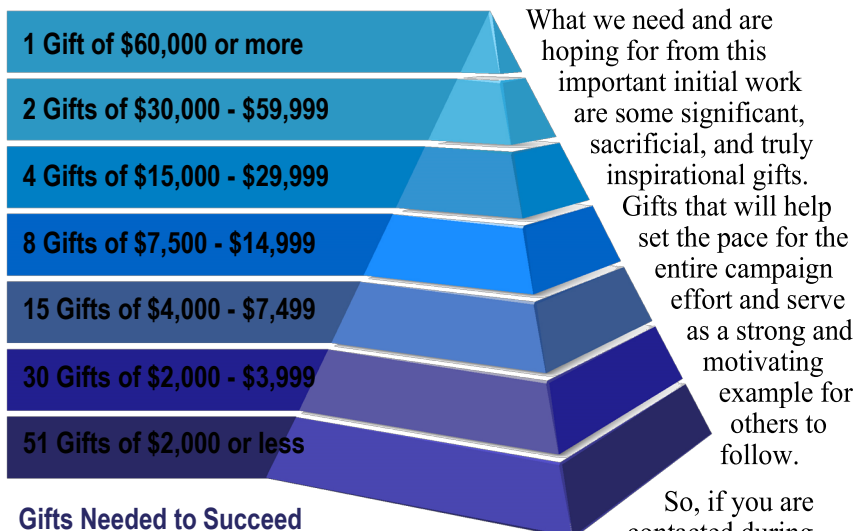
Over 60 members were in attendance and enjoyed the food, fun, and fellowship. Everyone listened enthusiastically as more detailed information about our campaign was shared. People were also encouraged by our pro-

gress so far with \$155,000 pledged at the time of the event! We are off to a great start.

Now personal outreach will be ongoing, first to a small group who will be asked to prayerfully consider generous, sacrificial, advanced gifts. Those not reached in this phase will be asked for their gift on Commitment Weekend on September 10, 2017



## Special Lead Gifts Sought as Advance Gift Phase Begins



Special volunteers are now seeking critical campaign Advance Gifts. Their aim is to secure up to 80% of our goal from a select group and from some of our most active and generous members.

What we need and are hoping for from this important initial work are some significant, sacrificial, and truly inspirational gifts. Gifts that will help set the pace for the entire campaign effort and serve as a strong and motivating example for others to follow.

So, if you are contacted during this Advance Gift Phase, please say yes to our request for a personal appointment.

**Our volunteers will not request final gift commitments during these important initial visits.**

Rather, we've simply asked them to more fully explain the campaign,

the different ways gifts can be made, and to answer your questions. They will work with you to schedule appropriate follow-up steps or arrange another visit when they will gratefully accept your gift decision – whatever it is.

Thank you and God bless you for your generous response, in advance.

### UPCOMING EVENTS

**Creative Giving Seminar**  
Monday, September 11, at 7pm  
Church

**Commitment Weekend**  
September 10

**Celebration Weekend**  
October 8th

# Volunteer News

Thank you to the following people who are already involved in our campaign and to those (with an asterisk) who have expressed their willingness to volunteer and who will be contacted soon.

NOTE: This list was updated on June 8. If you believe your name should be on this list, please contact the Campaign Office at 617-427-0905.

Brenda Borders  
Nefertiti Borders  
Paula Bouknight  
Beverly Brown-Carter  
Cynthia Byner  
Eleanor Chalmus  
Willie Clark  
Cathy Constant  
Miniard Culpepper  
David & Edna Humphrey  
Viola Hunter  
Renee Johnson  
Janice Knight  
Arthur Marshall  
Gary & Renee McCall  
Dennis Montgomery, III  
George & Margie Morris  
Kevin Poindexter  
Gwen Pruitt  
Trinette Sanders  
Jacqueline Scott  
Donna Smith  
Kevin & Trina Weekes  
Richard Whitley

*"Volunteers are unpaid,  
not because they are  
worthless, but because  
they are priceless."*

Anonymous

*"But let our people too,  
learn to devote themselves  
to good works, to supply urgent needs,  
so that they may not be unproductive."*

Titus 3:14

## Will All in Favor of a Better Church Please Lend Us a Hand?



Many hands make for light work.  
Volunteering for our Capital Campaign promises to be  
a good time without taking a lot of time.

Volunteering to work on our Capital Campaign will be "hands down" a great experience. You'll get the chance to meet and work with many good people. And you'll be helping to raise funds for a needed and worthy cause. It will be a rewarding effort in many ways and is easier than you think. So, please lend a hand to our campaign—you'll be helping to assure both a successful campaign and an even better church.

**To volunteer contact our Campaign Office at:**

617-427-0906

# Financial News

**O**ur *Together We Build— Mission Fulfilled Campaign's* purpose is to raise the funds required to build affordable housing for our community.

A *minimum goal* of \$400,000 has been established, which will enable us to demolish the existing building, break ground on the

project and hire a grant writing firm.

Reaching our *miracle goal* of \$1,800,000 will enable us to finish the proposed project without lingering debt.

**Minimum Goal**  
**\$400,000**

**Miracle Goal**  
**\$1,800,000**

## Gifts Needed and Received

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this Chart of Gifts illustrates:

Size of Gift	Needed	Minimum Needed	Given	Total Pledged
\$60,000 or more	1	\$60,000	0	\$0
\$30,000—\$59,999	2	\$60,000	0	\$0
\$15,000—\$29,999	4	\$60,000	7	\$135,000
\$7,500—\$14,999	8	\$60,000	1	\$10,000
\$4,000—\$7,499	15	\$60,000	2	\$10,000
\$2,000—\$3,999	30	\$60,000	0	\$0
Less than \$2,000	51	\$40,000	0	\$0
<b>TOTAL</b>	<b>111</b>	<b>\$400,000</b>	<b>000</b>	<b>\$0,000,000</b>

*"No one shall appear before the Lord empty-handed, but each of you with as much as you can give, in proportion to the blessings which the Lord, God has bestowed on you."*

Deuteronomy 16:16-17

## Giving Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. Gifts can be made in a variety of ways.

### Pledges

Pledges payable over three years are easier for many, enable most to make larger gifts than they otherwise might outright, and are therefore essential to meeting our goal. Gifts may be made in monthly, quarterly, semi-annual, or annual installments at the donor's discretion. A 10% initial investment toward your total pledge is encouraged.

### Non-Cash Gifts

Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to consider *in kind* gifts such as labor and materials; gifts of securities such as stocks and bonds; gifts of real estate; or even personal property such as artwork, automobiles, jewelry, and antiques.

### Deferred Gifts

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, but will not be received until later. They include gifts through a person's will by bequest, gifts of life insurance policies or annuities, and gifts in trust.



# Giving Opportunities

There are a number of special opportunities available to donors of qualifying gift amounts that make possible specific, tangible benefits and offer the donor the unique chance to dedicate these gifts in honor or memory of whomever these choose.

\*Gift amounts do not necessarily reflect the item's exact cost. Rather, they are based on the item's prominence, our needs, and our community's gift abilities. Gift contributions may be made over the entire three-year giving period. Recognition will be given when the gift is received in full.

*"As each one has  
received a gift, use it  
to serve one another  
as good stewards of  
God's varied grace."*

1 PETER 4:10

## Apartment Building

Building	\$ 500,000
Demolition	\$ 125,000

## ***Special Sections and Selections***

Roof	\$ 100,000
Social Room	\$ 50,000
Each level (3)	\$ 30,000 each
Apartments (8)	\$ 20,000 each
Front Porch	\$ 15,000
Handicap Ramp	\$ 15,000
Landscaping	\$ 10,000
Laundry Room	\$ 10,000
Paint	\$ 7,500
Exterior Lighting	\$ 5,000

## Wondrous Results Require Top Tier Gifts



We need a broad base of support and a few fairly substantial gifts in order to assure our campaign's success.

Now, not everyone is in a position to make one of these top tier gifts (like those in the Gifts Needed table).

But if you can, do what others can't.

Then, watch in awe at our wondrous results!